



# WILTSHIRE FOOTBALL DEVELOPMENT TEAM



**FOOTBALL  
DEVELOPMENT**

Wiltshire County Football Association Ltd  
Units 2 & 3 Dorcan Business Village  
Murdock Road  
Dorcan  
Swindon  
Wiltshire  
SN3 5HY  
Fax: 01793 692699  
[www.WiltshireFA.com](http://www.WiltshireFA.com)

**County Secretary**  
Mike Benson  
Tel: (01793) 486047  
Email: [mike.benson@wiltfsa.com](mailto:mike.benson@wiltfsa.com)

**County Development Manager**  
Steve Neale  
Tel: (01793) 486047  
Mob: 07507 799694  
Email: [stephen.neale@wiltshirefa.com](mailto:stephen.neale@wiltshirefa.com)

- Strategic Planning of Football Development
- Development and co-ordination of County Football Development Programme
- Management of the Football Development Team
- Development and coordination of Local Partnerships and WCFA Strategy & Development Committee
- Co-ordination of work programmes, budgets & performance management
- Facility Development & Football Foundation funding applications
- County Sport Partnerships Liaison
- Development & Support of Charter Standard Leagues

**Football Development Officer**

Emma Small  
Tel: (01793) 486047  
Mob: 07946 468783  
Email: [emma.small@wiltshirefa.com](mailto:emma.small@wiltshirefa.com)

- Club Development
- League Liaison / Support
- Charter Standard Programmes
- Small Sided Football
- Coach Education
- Coaches Association lead
- Small Sided Football
- Futsal
- Links to Further/Higher Education
- Guidance on Development Planning
- Young Leadership
- Promotion of Football Development Initiatives
- Small Grants Schemes

**Football Development Administrator**

Rod Carter  
Tel: (01793) 486047  
Email: [rod.carter@wiltshirefa.com](mailto:rod.carter@wiltshirefa.com)

- Coach and Volunteer Education lead
- Establish and maintain databases
- Communications and Marketing
- Provide administration and FD support to the Football Development Team

**Referee Development Officer**

Kevin Small  
Tel: (01793) 495220  
Mob: 07979 770130  
Email: [kevin.small@wiltshirefa.com](mailto:kevin.small@wiltshirefa.com)

- Develop effective recruitment, development and retention of referees
- Raise standards in officiating
- Promote the Respect Campaign
- Identify talented referees
- Develop Assessors, Instructors, Mentors and other volunteers involved in supporting referees
- Referee Academy
- To assist the County Training Officer in the design and delivery of education and training
- Support Fitness Coordinators

**County Welfare Officer**

Ian Hibbard  
Tel: (01225) 868309  
Mob: 07733 104090  
Email: [ian.hibbard@wiltshirefa.com](mailto:ian.hibbard@wiltshirefa.com)

- Work with Club and Youth League Welfare Officers to identify and promote best practice initiatives.
- Deal with child protection and vulnerable adults poor practice concerns in accordance with FA procedures
- Provide guidance to Clubs and Leagues regarding the handling of poor practice concerns within the county.
- Implementation of relevant safeguarding legislation and HM Government guidance
- Raising Standards **Goal Group (Lead)**

**Get Into Football Officer**

Tammy Pembleton  
Tel: (01793) 486047  
Email: [tammy.pembleton@wiltshirefa.com](mailto:tammy.pembleton@wiltshirefa.com)

- Increase adult participation in football activity in Swindon Borough
- Working with FE providers
- Working with work places
- Working with Small Sided Football providers
- Running recreational and informal football activity

**Partnership Development Agencies**

- Girls' and Women's Football Development Officer
- Disability Football Development Officer
- Community Football Development Officer (Chippenham)

**Wiltshire FA Girls Centre of Excellence Director**

- Barry Pocock  
Tel: 07810 652493
- To oversee the girls Centre of Excellence programme
  - Implement a comprehensive coaching programme
  - Monitoring and Evaluation of all aspects of the Centre of Excellence



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## PARTNER DEVELOPMENT AGENCIES

### Girls & Women's Football Development Officer

Bev Maull  
Mob: 07789 501551  
Email: [Bevmaullwfa@yahoo.co.uk](mailto:Bevmaullwfa@yahoo.co.uk)

- Girls' Football in Schools
- Female Club Development / Female Workforce
- Charter Standard Programmes
- Small Grants Scheme
- School Club Links
- Small Sided Football (Female)
- Disability Programmes (Female)
- Charter Standard Leagues
- Promotion of FD Initiatives
- "Step into Sport"
- Education Modules for Schools

### Disability Football Development Officer

Adam Greaney  
Tel: (01793) 421303  
Mob: 07789 772869  
Email: [adam@stfc-fitc.co.uk](mailto:adam@stfc-fitc.co.uk)

- Coordination of Disability Football in Wiltshire
- Strengthen Disability Player pathway
- 'Ability Counts' lead
- Club Development / Football Workforce
- League Liaison / Support
- Charter Standard Programmes
- Small Grants Schemes
- School Club Links
- Planning & Delivery of Coaching Disabled Footballers' Courses

### Community Football Development Officer (Chippenham) – Stanley Park

Pete Hussey  
Tel: (01249) 463905  
Mob: 07791 203957  
Email: [p.hussey@chippenham.gov.uk](mailto:p.hussey@chippenham.gov.uk)

- Football Pitch and Changing Provision
- Football Camps, Clubs & Tournaments
- Football Courses & Education
- School Links

### Community Football Development Officer (Calne) - Beversbrook

Kevin Whitehorn  
Tel: (01249) 814191  
Mob: 07553 348770  
Email: [k.whitehorn@calne.gov.uk](mailto:k.whitehorn@calne.gov.uk)

- Football Pitch & Changing Provision
- Soccer Camps & Tournaments
- Football Courses & education
- School Links
- Wider Community Sports Engagement & Events